Childnet Digital Leaders Programme

www.digital-leaders.childnet.com

Impact Report 2024

A youth leadership training programme empowering young people to educate their peers about online safety.

"This programme has helped me a lot. I can learn about how to stay safe online, and with that knowledge, I can teach others as well.

Furthermore, I have great knowledge on the online society. This programme helps me to teach others about personal information and who to talk to and not.

I have learnt something new, so have others. Thank you to this programme!"

- Primary Digital Leader

100%
of teachers said the programme has impacted on a whole school level

75%
of teachers said that there had been a reduction of online safeguarding incidents

Peer-led & empowering

100% of teachers said that the programme prepares young people to be peer educators

100% of teachers said that peer education is more effective when teaching about online safety

85% of Digital Leaders said that the training made them feel more confident about educating pupils in their school

100% of teachers said that the learning content covers relevant online safety issues that young people are experiencing

100% of teachers said that the ethos of the school has improved to promote kindness and respect both online and offline

"I've learnt a lot of skills that can help me in my own life and that can also allow me to help others in my school and friendship groups."

- Secondary Digital Leader

"The Digital Leaders Programme has made me question how I use my phone and the way things spread on the internet. I am more aware about how things online affect people and I am more careful with my words online so I am not misunderstood."

- Secondary Digital Leader

Why the platform works

94% of Digital Leaders said the training made them more knowledgeable about online safety

75% of teachers have noticed safer online behaviours from young people as a result of the programme

"It's important to have Digital Leaders in school because children find it easier to talk to their peers than directly to a teacher (...) who may also not understand some of their concerns in the same way that a Digital Leader might."

- Secondary Digital Leader

"The most important thing when I became a Digital Leader was that I helped the school be a better place."

- Secondary Digital Leader

Engaging young people

90% of Digital Leaders felt the training helped to keep them safe

100% of teachers said that the learning content covers relevant online safety issues that young people are experiencing

88% of Digital Leaders enjoyed the training

"What I remember most about the programme is all the fun I had and all the new things I learned. This really is a once in a lifetime experience."

- Secondary Digital Leader

Childnet

UK Safer Internet Centre

Part supported by **NOMINET**

148 Digital Leaders and 14 teachers took part in this survey.

Register for a 14 day free trial at:
digital-leaders.childnet.com