

Childnet

Digital Leaders Programme

www.digital-leaders.childnet.com

Impact Report 2023

A youth leadership training programme empowering young people to educate their peers about online safety.

“The Digital Leaders have become far more confident and in turn have been able to share their online safety knowledge with others, encouraging them to be safe online.

We have managed to build stronger relationships and therefore have open conversations between staff and students about online safety.

Students have shown more confidence and competence in discussing these topics with other (particularly younger) children, as well as across other areas.”

- Digital Leader teacher

100%

of teachers said the programme has impacted on a whole school level

75%

of teachers said the programme has helped their school staff fulfil their safeguarding duties

Peer-led & empowering

86%

of teachers said the programme prepares young people to be peer educators

100%

of teachers said peer education is more effective when teaching about online safety

76%

of Digital Leaders said the training helped them to keep themselves safe

83%

of Digital Leaders say young people should lead the way in making a better online community

75%

of teachers said they would recommend the programme to another school

“I’ve learnt new internet safety skills and knowledge that will be very useful to me when I’m older, as well as now.”

- Secondary Digital Leader



“I really like the new opportunities that the Digital Leaders platform provides for students.

It’s greatly beneficial as I think students are more likely to learn about online safety from other students who are experiencing social media and the online world we currently live in - so we are more likely to take a more open approach and relate to the same experiences.”

- Secondary Digital Leader

Why the platform works

71% of Digital Leaders said the training made them feel more confident

63% of Digital Leaders said online safety education in their school had gotten better since starting the programme

50% of teachers said that pupils are more likely to speak up about any safeguarding disclosures, due to their participation in the programme

“It was absolutely phenomenal, the GIF badges and points made it highly engaging and the activities and teamwork made it easy to help other people and also work together with them.”

- Secondary Digital Leader

“It gave us opportunities to state our own opinions, which we can discuss further with other Digital Leaders if we wanted to - also the quizzes at the end to check you remember the information; it made me more confident in the fact I know a lot of information when I was helping other people.”

- Secondary Digital Leader

Engaging adults

84% of Digital Leaders said they can help parents understand the issues young people face online

74% of Digital Leaders say that the programme helps them to support teachers to understand the issues that young people face online

46 Digital Leaders and 16 teachers took part in this survey.



Register for a 14 day free trial at:
digital-leaders.childnet.com

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